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Reg. No. : .....

Name : .....

Sixth Semester B.Com. Degree Examination, June 2022

First Degree Programme Under CBCSS

CO 1661.7/CX 1661.2/CC 1661.2/TT 1661.2/HM 1661.2 –– MANAGEMENT OF FOREIGN TRADE

(2019 Admission)

(Common for Commerce/Commerce and Tax Procedure and Practice/Commerce with Computer Applications/Commerce and Hotel Management and Catering/ Commerce and Tourism and travel management)

Special Examination

Time : 3 Hours Max. Marks : 80

SECTION – A

Answer **all** questions in one or two sentences each. **Each** carries **1** mark.

1. What is balance of trade?

2. What is Devaluation?

3. What is OPEC?

4. What is 'EURO MONEY'?

5. What is a 'free port'?

6. What is the role of certificate of origin?

P.T.O.

7. What is shipping order?

8. What is the content of proforma invoice, in a foreign trade?

9. What is SAPTA?

10. Which are the risks in international markets?

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions in not exceeding one paragraph. Each question carries **2** marks.

11. Distinguish between Inland Trade and International Trade.

12. How factor endowment theory explains the basis of foreign trade?

13. Which are the different modes of payment, based on timing of payment, in foreign trade?

14. Which are the different types of Dumping?

15. What are the Main Activities of UNCTAD?

16. What are the benefits of Asian Clearing Union?

17. How Most Favoured Nation Clause is useful?

18. What role of EXIM Bank?

19. Which are the International balance of payments ratios?

20. Which are the Monetary measures to boost exports?

21. How to obtain Import Export Code (IEC) number?

22. What is duty draw back?

23. Which are the Major Documents related to payment needed in Connection with import Transaction?

24. What are the contents of a shipment advice?

25. Write a note on ASEAN.

26. What is the role of APEC?

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions. **Each** question carries **4** marks.

27. How visible trade is different from invisible trades?

28. Explain the external factors responsible for variation in balance of trade position.

29. Which are the different elements of balance of payment?

30. Which are the challenges faced by WTO?

31. Which are the major non-tariff measures deployed against foreign trade?

32. Which are the Major Documents related to shipment needed in Connection with Export Transaction?

33. State the role of Export Promotion Councils (EPCs) in export promotion.

34. What are the disadvantages of Global Marketing?

35. What are the dimensions of global marketing strategies?

36. Write a note on Export Promotion Capital Goods Scheme (EPCG).

37. What are Export Processing Zones (EPZs)?

38. What are the advantages of trade blocks?

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions. **Each** question carries **15** marks.

39. Explain the differences between export trade and Import trade.

40. Bring out the scope of WTO.

41. Elaborate on the major regional economic groupings

42. Which are the major international organizations, other than WTO, promoting international trade?

43. Explain the procedure of Export.

44. Explain the driving and restraining forces of global marketing.

(2 × 15 = 30 Marks)

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